

Story coaching for factual producers

An 80-minute session which will change the way you talk about stories forever

When you are stuck in the edit wondering where to go next, or struggling to communicate to a producer why their cut is not working, you will reach for the tools you learn in this session. At the heart of this training is the mechanics of a story, and the very particular principles it follows. We use these principles instinctively when we *tell* a story, and as producers we apply them instinctively to the stories we craft.



This training unlocks these instinctive skills, giving you a set of storytelling tools you can use more consciously to refine your stories, and almost more importantly, a language to articulate the principles to your colleagues and teams. It is an interactive, insightful, and enjoyable session, offering a valuable opportunity reflect on storytelling, and learn some time-saving tools.

Running Order

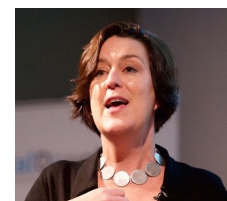
- Part One: Back to basics – attendees pair up and tell a 2-minute story to their partner. We soon identify the seven key elements that were present in every story in the room.
- Part Two: Focus on Story Elements – discussion and examples on:-
- choice and writing support behind our Main Character
 - Story Question and how this changes the story we tell
 - the 'Different World' a show creates for an audience
- Part Three: Different world exercise – group exercise writing to create 6 'different worlds' with the same 50 second clip – and feeding back script to group. This demonstrates incredibly well the power the writer has to define the story and influence our response to the actuality.

Practicalities

- Venue: A room where PowerPoint with audio can be shown
- Requirements: Each group needs one laptop or IPad on which they can play their clip
- Attendees: The session is suitable for groups of 4 – 16 attendees.
- Price: £1200 + VAT flat fee for 80 minutes for up to 16 attendees

Biog on Ann Booth-Clibborn

Ann is a BAFTA-nominated exec producer currently working as script consultant and edit doctor for Discovery UK. Previously she developed and launched shows for Channel 4 and the BBC, including Changing Rooms, You Are What You Eat and Dangerous Book for Boys. In recent years Ann has reworked troubled one-off docs and full series for Discovery with considerable success on TX. She also works as a trainer and facilitator helping businesses and brands build their story and tell it well.



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